

DOUG SIMPLER

Creative Direction | Marketing and Brand Management | Team Leadership | Results Driven

ACQUIRED SKILLS

Brand Growth and Development
Graphic Design Direction
Video Direction
Photography Direction
Copy Direction
Project Management

Production Management
Presentation and Pitching
Team Leadership
Campaign Development
Adobe Creative Suite
Asset Management Architecture
Delivering Results

CAREER HIGHLIGHTS

Senior Creative Director
Envision Healthcare
Dallas, Texas
January 2011 to Present

Creative Director
The Simpler Group
Plano, Texas
May 2009 to January 2016

Senior Graphic Designer
Museum Arts
Dallas, Texas
August 2009 to December 2010

Senior Graphic Designer
Rug Doctor
Plano, Texas
December 2006 to August 2009

Graphic Designer
Executive Press
Richardson, Texas
February 2005 to December 2006

**Graphic Design and
Multimedia Specialist**
RE/MAX Mid-States & Dixie Regions
Kansas City, Missouri
June 1999 to April 2004

AN INTRODUCTION TO DOUG

Backed by more than two decades of bringing top-notch creative to large corporations and small organizations alike, Doug Simpler has the ability to provide results with a creative mind, business savvy, and strong leadership skills. Doug connects a creative flair with business and marketing sense to develop an aesthetically pleasing, professionally appropriate, and dynamic creative focused on conversion. He is a seasoned team leader who creates an environment for professional growth and loyalty in a nurturing environment. Doug leverages his experience to lead internal staff, external vendors, or agency relationships. He has an approachable, casual, yet professional attitude that crosses over into his presentation style. His years of experience ensure he is comfortable pitching his creative concepts to audiences across any organization with confidence and passion. His quick wit and ability to think on the fly is a strength when facing new challenges. **GET IN TOUCH WITH DOUG SIMPLER.**

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EDUCATIONAL DEVELOPMENT

Bachelor's Degree of Science
Marketing Management

Associate's Degree of
Applied Sciences
Commercial Art